



**BREAKING NEWS :** P\_

**States**

Posted at: Aug 23 2018 6:33PM

Share

## OurHealthMate launches analytical technology platform for corporates

Chennai, Aug 23 (UNI) The San Francisco-based health tech startup OurHealthMate, on Thursday launched an unique analytical technology platform for Corporates and was planning to raise 'Series A' funding of USD 10-12 million by the end of this fiscal. Talking to reporters here, OurHealthMate Co-Founder and CEO Abhinav Krishna said this platform would empower corporates with business intelligence, both in financial and health analytics, by mining health data of employees on a secure platform with 256-bit encryption.

The startup promises enhanced ROI on health benefit spends by Corporates through detailed analysis.

The health tech startup has ongoing partnerships with 100-plus healthcare service providers across Chennai, Coimbatore and Madurai.

He said the company has targetted to achieve transactions worth USD 12 million in the current fiscal.

The health tech brand has already recorded 20 per cent month-on-month growth. They have already raised an initial funding of USD three million from various known angel investors and was planning to raise 'Series A' funding to USD 10 to 12 million by the end of current fiscal.

Mr Abhinav Krishna said "technology will be a change driver for the healthcare sector. Increasingly, newer technologies will facilitate health data analytics that will be personalized and predictive."

"This in turn will enable healthcare providers to offer customized and cost effective solutions", he said.

"After the Series-A funding, we plan to deploy the funds into augmenting our human resources and investing in technology", Mr Abhinav said.

OurHealthMate aims to deliver seamless, easy and reliable health management solutions for its corporate and B2C customers. They were the large player in the corporate wellness segment managing health for over 2.5 lakh employees in India and 3.2 lakh direct users across the world.

"Hence from the total 5.7 lac users, they are gearing up to touch 10 lakh lives by 2019", he said, adding, at present more than 80 per cent of his company's business comes from the corporate sector present in 400 cities in the country.

Speaking on the occasion, Founding Partner and Chief Strategy Officer Siddharth Upadhyaya said "Corporates in Chennai are very quick adopters of technology. Our robust analytical platform is unique because of the personalized data mining that can be done for accurate health predictions."

This gives the user a great experience and the corporate could maximize ROI on health benefit programs, he said.

UNI GV 1830

### UNI Photo



CHANDIGARH, DEC 06 (UNI):- Prof Ranjit Singh Ghuman, Convenor, Punjab Vichar Forum addressiing a press conference in Chandieah on Thusdav. UNI PHOTO-30U

### Other Links

**UNIVARTA (News Agency)**

Indian News Agency

**UNI-Urdu Service(News Agency)**

Indian News Agency

**Newswrap**

**Newsrap1**

**More News**

**All set for Assembly elections in Telangana on Friday**

06 Dec 2018 | 3:44 PM